

# How Philanthropy Can Serve the Family Business



Anne Brayley  
Community Foundations of Canada



John Good  
Community Foundation of  
Greater Peterborough



Bill Lockington LLF Lawyers &  
Board Chair - Community  
Foundations of Canada

Successful family businesses know that philanthropy is a key element in keeping the bonds of the family strong through generations, which also helps fuel profitable business growth. With the support of Community Foundations of Canada, we will explore how philanthropy can tangibly demonstrate the family's core values and how it can allow family members who are not directly involved in the business to make meaningful contributions.

Anne Brayley of Community Foundations of Canada will introduce you to thinking in new ways about strategic philanthropy through an interactive exercise that will uncover the values that are important to you on your philanthropic journey.

We will also be joined John Good, Executive Director Community Foundation Greater Peterborough, who will highlight the unique services the Foundation offers family businesses and Bill Lockington who will share how your family business advisors help with the process.



## Monday February 12, 2018

4:30 - 6:30 pm

Best Western Plus Otonabee Inn, Peterborough

Admission is Free for KFBG Members. \$75.00 per family for non-members.

To register contact, Michelle O'Neill [michelle@maxcommunication.ca](mailto:michelle@maxcommunication.ca)  
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