



THE 
**KAWARTHA FAMILY
BUSINESS GROUP**

The Kawartha Family Business Group (KFBG) is a growing community of family businesses and advisors who work together to better understand how family businesses grow and connect. KFBG provides the opportunity to discuss and share experiences that are unique to a family business.

Sessions are held at the Best Western Otonabee Inn Peterborough, unless otherwise noted from 4:30 – 6:30 pm.

To RSVP, or for more information, contact Michelle O'Neill

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KawarthaFamilyBusinessGroup



Monday October 16, 2017 – Let's Spark Up a Conversation!

The five best words you can hear a customer say are, "That's interesting. Tell me more." When you get a customer to say, "That's interesting. Tell me more," you have caught their attention. They're listening. They're responding. They're having a conversation with you. Conversations make your brand sticky. Jeremy Miller, President of Sticky Branding, is joining us once again to discuss how to make your family business stand out by getting your customers to say those five magical words.



Monday November 13, 2017. The Right Connection: The Nexicom Story / Succession Planning

Every family business knows that at some point they must develop a succession plan, but as we all know, succession plans can be as unique as each family business. Paul Downs and John Downs of Nexicom will share their personal story as they detail the planning and eventual sale of their business to someone outside of their family. They will also outline the elements they identified at the outset in order to realize their collective sale succession goals.



Monday February 12, 2018 – How Philanthropy Can Serve the Family Business

Do you ever wonder what holds the world's largest family businesses together? One word: philanthropy. What these businesses know is that philanthropy is a key element in keeping the bonds of the family strong through generations, which also helps fuel profitable business growth. With the support of Community Foundations Canada, we will explore how philanthropy can tangibly demonstrate the family's core values and how it can allow family members who are not directly involved in the business to make meaningful contributions.



Monday March 26, 2018 – Family Empowerment: Developing Resolve, Resilience and the Drive to Survive

In today's fast paced, high stress work environments it's crucial to be clear on what success looks like for both ourselves, our families, our clients and employees. Back by popular demand, Shawn Casemore, will bring his dynamic and engaging style to discuss how to achieve this clarity from developing resolve, resilience and an internal drive.



May 2018 (Date TBD) – KFBG 10th Anniversary Walk-about

To celebrate KFBG 10th Anniversary, KFBG will be going downtown to where commerce, driven by family businesses, helped to develop Peterborough as an economic hub. As a group, we will walk the streets of downtown, where we will learn the stories of many of the founding family businesses. This is sure to be a fun event, and one that will remind us that family businesses have always been and continue to be, important economic drivers.

